

Bachelor of Science (BS)  
 Degree Code 583A  
 Non-Teaching

Program of Study for  
 Department of Art  
 Commercial Photography

- I. **GENERAL EDUCATION** ..... 44  
 (PHO 2032 taken for the major may be used in General Education in the Liberal Studies Experience)
- II. **MAJOR REQUIREMENTS** ..... 78  
 (An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.)

Commercial Photography majors are required to submit a portfolio for review after completing or in the term of completion of PHO 1022, PHO 2022, PHO 2032 and PHO 2052. Only students who have passed the portfolio review will be admitted into upper level 3000 & 4000 courses.

Junior Writing in the Discipline \_\_\_\_ & Senior Capstone Experience \_\_\_\_ must be met.

**Interdisciplinary Courses (15 sh)**

- ART 1003 \_\_\_\_ (3) Foundations Drawing
- COM 2700 \_\_\_\_ (3) Foundations of Advertising
- Choose two courses (6sh total) from:
- ACC 1050 \_\_\_\_ (3) Survey of Accounting, BUS 1050 \_\_\_\_ (3) Intro to Business, FIN 3010 \_\_\_\_ (3) Survey of Finance
- Choose one course (3sh total) from:
- GRA 3512 \_\_\_\_ (3) Web Development for Graphic Communications, GRA 1012 \_\_\_\_ (3) Intro to Graphic Communication

**Technical Specialization (48 sh)**

A "C+" OR HIGER IS REQUIRED IN EACH COURSE

- PHO 1022 \_\_\_\_ (3) Photographic Imaging I
- PHO 2022 \_\_\_\_ (3) Photographic Imaging II (Prerequisite: PHO 1022 or permission of the instructor)
- PHO 2032 \_\_\_\_ (3) History of Photography (Gen Ed: Liberal Studies Experience)
- PHO 2052 \_\_\_\_ (3) Form and Media in Photography (Prerequisite/Co-Requisite; PHO 2022)
- PHO 2062 \_\_\_\_ (3) Issues in Contemporary Photography (Prerequisite: PHO 2022)
- PHO 3012 \_\_\_\_ (3) Advanced Digital Photography (Prerequisite: PHO 2022)
- PHO 3032 \_\_\_\_ (3) View Camera (Prerequisite: PHO 2022)
- PHO 3042 \_\_\_\_ (3) Studio Photography (Prerequisite: PHO 2022 or permission of the instructor)
- PHO 3052 \_\_\_\_ (3) Video Production for Photographers (Prerequisites: PHO 3042 or permission of the instructor)
- PHO 3072 \_\_\_\_ (3) Editorial Photography (Prerequisites: PHO 3042 or permission of the instructor)
- PHO 3092 \_\_\_\_ (3) Professional Photographic Practices (WID) (CoReq/Prerequisite: PHO 3042; RC 2001 or its equivalent)
- PHO 4402 \_\_\_\_ (3) Advanced Video Production for Photographers (Prerequisites: PHO 3052 or permission of the instructor)
- PHO 4412 \_\_\_\_ (3) Fashion and Beauty Portraiture (Prerequisite: PHO 3042 or permission of the instructor)
- PHO 4422 \_\_\_\_ (3) Product Photography (Prerequisites: PHO 3032 and PHO 3042)
- PHO 4432 \_\_\_\_ (3) Commercial Photographic Production (Prerequisites: PHO 3072 and either PHO 4412 or PHO 4422)
- PHO 4492 \_\_\_\_ (3) Photographic Portfolio (Prerequisite: Senior Standing) (CAP)

AND

**Elective Courses (15 sh) Any combination from the courses listed**

- PHO 3322 \_\_\_\_ (3) Documentary Photography
- PHO 3332 \_\_\_\_ (1-3) Field Experience in Commercial Photography (may be repeated barring duplication)
- PHO 3342 \_\_\_\_ (3) Methods & Materials in Commercial Photography (may be repeated barring duplication)
- PHO 4900 \_\_\_\_ (3-12) Internship
- C I 4552 \_\_\_\_ (3) Advanced Video Production
- C I 4770 \_\_\_\_ (3) Intermediate Photography and Digital Imaging
- C I 4810 \_\_\_\_ (3) Introduction to Sight and Sound
- C I 4840 \_\_\_\_ (3) Beginning Video Production
- GRA 4512 \_\_\_\_ (3) Advanced Electronic Imaging/Cross Media

- Any ART Studio or ART History Course
- Any COM course that completes a minor in Communication
- Any BUS, FIN, MGT course that completes a minor in Business or Entrepreneurship

Major requirements that may count toward Gen Ed:	
PHO 2032 (3)	Liberal Studies Experience
Total Major Hours:	78
Gen Ed:	<u>-3</u>
Net Major Hours:	75

- III. **FREE ELECTIVES (to total a minimum of 122 sh for this major)**..... 2-3  
 2 sh of free electives outside the major discipline are required. 122-124